

PRINTING

The Standard maintains a first class Job Department and is equipped with up-to-date machinery, and type to handle every class of Commercial and Society Printing with Promptitude, Accuracy, and Taste, at reasonable prices.

THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellor, Cheadle, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. M. D. Grasswold, No. 248; and M. D. Bow Valley, No. 219.

Is Your Standard Paid Up?

Month and year of expiration is shown with your address. Thus May 22, indicates that your subscription expires May 1922. Put in advance. Post regulations require this.

VOL XVI, No. 29

Strathmore, Alberta, April 15th, 1925

Subscription per Annum, \$2.00, Foreign \$2.50

Weather Report

Supplied by C. P. Irrigation Dept.
April 7 to 13, 1925

	7	8	9	10	11	12	13
65.8	65.8	70.0	72.0	72.8	66.0	64.0	45.0
27.2	27.2	30.4	35.2	36.2	31.8	27.8	28.9

WEDNESDAY HALF-HOLIDAY

On and after April 8th, the Pioneer Meat Market, and the Strathmore Meat Market will close each Wednesday afternoon at 1 p.m.
GEO. SNAITH J. J. MCCARDLELL
35-40

TUDOR DRAMATIC SOCIETY

will present Cyril Maude's
Masterpiece

'GRUMPY'

AT NIGHTINGALE HALL
FRIDAY, APRIL 17, 1925

At Memorial Hall,
STRATHMORE
MONDAY, APRIL 27, 1925

AT ROCKYFORD HALL
FRIDAY, MAY 1, 1925

at 8 p.m.
Admission 75, Children 25c
Everybody Welcome.
The show is well worth seeing. A laugh a minute.

Seeding In Progress

The rapid opening up of spring has put the land in condition, and at the end of last week seeding was commenced, and is now general. Spring plowing is also being largely engaged in.

There was a slight snowfall on Monday morning, but it was melted by midday.

The ground is in fine condition at present, the snow moisture having been well absorbed.

The roads throughout the district are now dry, with the exception of a few mudholes.

There is no wonder that the weekly editor is considered "bad pay" because there are so many agencies that work to make his cry. Week after week he has to pay the printers and the wholesalers and every week there is constant pressure on him to give away the only commodity he has to sell (newspaper space) to further the ends of some individual or group of individuals or corporation or government. The waste paper baskets of the weeklies are full of matter that is sent them to be inserted free of charge by most of the millionaire corporations all over the country, including the Dominion and Provincial Governments. "Independent", Stettler

NOTICE TO M.D. KEOMA No. 249

Notice is hereby given to abate nuisance in respect to dumping garbage on the public roads. Many parties have been doing this, and they must remove same immediately. Certain individuals have been reported, and action will be instituted if this matter is not attended to.
A. C. Scratch, Reeve

C.P.R. Appeals Against Assessment

A meeting of Strathmore Town Council, sitting as a Court of Revision, was held last night. Several appeals were heard, the principal appeal being from the C.P.R. on the assessment of their lands in and around the town. The Company was represented by Messrs. Hope and Shephard, of the Company's taxation department. While the town had set a valuation on the C.P.R. property of \$48,000, the contention of the company was that the valuation should not be more than \$5500, claiming that the average lot was not worth more than \$25.

The Council decided that the assessment on lots in blocks where part of the lots have been sold and built on should stand at \$200 per lot, lots in blocks which have not been sold or built on \$100 per lot, and property already assessed, to be placed at the same value as other property in the same block. This is equivalent to a reduction of approximately \$10,000.

Car Runs Amuck

A peculiar accident happened on Second Street Monday evening, when a car that had been standing at the King Edward Hotel ran across the street, jumped the sidewalk, and smashed a large plate glass window in Mr. Frank Seales barber shop.

The apparent explanation was that the car was being cranked, but had been left in reverse gear, and when it started up, the driver had not time to get aboard and stop it before it crossed the street.

Frank had a customer in the chair at the time, but fortunately neither he nor his customer suffered any damage from falling glass, although naturally they got a shock.

Several pieces of farm lands were dealt with separately. Thirty acres on which the Company's irrigation headquarters stand was claimed by Mr. Hope to be exempt from taxation under the law regarding irrigation works, and this was admitted by the Council.

The majority of the lots in which the assessment has been appealed have been exempt from taxation until this year, by virtue of the original land grant to the Company by the Dominion Government. In addition to appealing the assessment, the Company are also applying to the Supreme Court to have a number of lots cancelled, and this is being fought by the Town of Strathmore. The M.D. Bow Valley are co-operating with the town in this matter, being affected by a similar proposal regarding lots in Carseland, and will be represented jointly at the sitting of the Court on April 20, by Mr. Geo. H. Ross, K.C.

Dalemead

"The Little Clothopper" was staged by the Langdon players last Wednesday, April 8th, and was probably one of the very best plays ever put on in Dalemead. It was worth the price.

Harold Phillips, who has been attending the university at Edmonton, returned last week for the Spring work.

Mr. T. H. Lonsdale conducted the Easter Service in Dalemead on Sunday, April 12. Mr. Lonsdale will conduct service here every other Sunday now that the roads and weather conditions have improved.

Mr. C. Conover is visiting her sister, Mrs. Myers, who is ill at Barrim, Sask.

Fire Fatality at Namaka

Mrs. R. Biggar Dies of Injuries Received

The farm home of Mr. and Mrs. Robert Biggar, near Namaka, was the scene of a distressing fatality on Tuesday, when Mrs. Biggar lost her life as a result of a gasoline blaze.

The accident happened at 5 p.m. Mr. Biggar was at work in the fields, two older children were playing outside, and Mrs. Biggar and the baby were in a lean-to at the back of the house. Details of the accident are necessarily vague, but it would appear that Mrs. Biggar was filling a gasoline iron, when some of the gasoline spilled and ignited, setting fire to her clothing. Her first thought was of the baby which she rushed into the kitchen, and then stopping to extinguish the flames on her own clothing. The baby was burnt, but not seriously, and it would thus appear that Mrs. Biggar sacrificed her life for that of the child.

Although terribly burnt, she was able to enter the house again and phone to her neighbours, Mrs. Thompson and Mrs. Wheeler. When they arrived they found the clothes completely burned off her body. Dr. Grivins was called immediately, but found

that Mrs. Biggar was sinking rapidly, and she died within five hours of the accident, retaining consciousness till within a few minutes of the end. An ambulance was summoned from Calgary, but was turned back at Strathmore, when it was found that there was no further hope, and the body was conveyed to Mr. Chase's undertaking parlours at Strathmore the same evening.

Mrs. Biggar informed her husband several times, before the end came, that she could have saved her own life by getting the baby and house burnt, but she could not bear to do it.

Mrs. Biggar is survived by her husband and a family of three children, the oldest being four years. The greatest sympathy is expressed with them in their bereavement. She came to Namaka from London, Ontario, eight years ago, and was greatly respected by all who knew her.

The date of the funeral had not been set at the time of going to press.

The house was not damaged, and it would thus appear that only a small quantity of gasoline ignited, though enough, unfortunately, to cause Mrs. Biggar's death.

Langdon

BETTER TRAIN SERVICE
THIS SUMMER

We are informed by Mr. J. E. Proctor, District Passenger Agent C.P.R., that Strathmore will this summer have a flag stop for train No. 14 "The Mountaineer", running daily between Vancouver and St. Paul.

Formerly this train would stop to entrain passengers for U.S. points, but not local passengers. The "Mountaineer" will commence her schedule towards the end of May.

A meeting of the Golf Club will be held in the Town Hall on Thursday, April 16, at 8:30 p.m. All interested are invited.

Mr. H. A. Gowans, of Banff, has been a guest at the H. L. Griffin home for the past week.

Rule Day, who has been attending the agricultural college at Olathe, returned home last week.

Mrs. A. Gosling came home from Calgary on Wednesday, bringing with her a new baby boy.

Miss Lucy Cowen spent the week end with her parents, Mr. and Mrs. R. Cowen.

The many friends of Dr. Salmon will be pleased to hear that he is able to be out again after his siege of the wounds.

"500" was played at eight tables at a delightful party given by Mr. and Mrs. L. Little Tuesday evening, April 7th. First prizes were won by Mrs. R. Dye and Mr. F. Stille; "boobies" by Mrs. D. Snider and Mr. W. Altrock. Special prizes for solving crossword puzzles were won by Mrs. W. Smith and Mr. H. Griffin.

Mrs. Vickerson, who was visiting her daughter, Mrs. G. Bunzlin, left for her home in Saskatchewan last week. The Girls' Club of the W. I. will serve a twenty-five cent tea on Saturday afternoon at 2 o'clock, at the W. I. parlors.

The Apron and Home Cooking Sale, held by the W. I. on Saturday, proved a very successful affair. A substantial sum being added to the W. I. funds.

INDIANS SHED TEARS AS
FILM RECALLS OLD DAYS

The belief that the Indian does not show emotion, that he does not visibly register joy or sorrow, was disproved during the making of Paramount's "The Thundering Herd," which William K. Howard produced from Zane Grey's gripping historical novel.

While filming the buffalo hunt and stampede scenes for the picture, a group of Anapaho Indians, also taking part in the production, stood behind the camera and watched the action. When the buffalo thundered across the plain in now-bellowing masses, tears gathered in the eyes of the red men.

Featuring in the cast of "The Thundering Herd," showing at the Memorial Hall, Saturday, April 18th, are Jack Holt, Lois Wilson, Noah Berry and Raymond Hatton.



Straight from the Capitol Theatre, Calgary, where it met with great success.

Memorial Hall, Saturday, April 18

ADULTS 75c - CHILDREN 25c
PETER PAN, APRIL 24th and 25th
ADULTS 75c - CHILDREN 25c

Days We'll Never Forget





LADIES COATS In Great Variety

Smart Dressy Coats in plain and plaid materials. They come in Sand, trimmed with contrasting colours, others in the New Almond Green Shade, which is so much worn at present, also the New Teddy Cloth Coats, in prices ranging from — \$16.95 to — \$20.00

Smart and Different MILLINERY

Each model enjoys quality and simple smartness. They come in the New High Crown Poke shape, and the semi-tailored or Sport Hat. Prices range from — \$3.25 to — \$6.50

Children's HATS

For Street or Dress wear, in nice range of colours and shapes at popular prices \$5.00 to — \$3.00

Men's Furnishings

Goodyear Welted DRESS SHOES
A smart Calfskin Oxford, with rubber heels. Real smart footwear for Spring and Summer; in nice shade of Brown, all sizes — \$4.95
Black Calfskin. — \$5.50

Brown Calf B.A.S.

Goodyear Welted Soles, smart in style and appearance, made on one of the season's newest lasts, featuring the moderate French toe. They have rubber heels. Sizes 5½ to 11. — \$5.95

WORK SHOES

Full grain leather, sturdy and strong in construction built to stand the wear and tear of the farm. All sizes. — \$3.95

The "Greb" WORK SHOE

Made from a mellow Brown Elk of reliable quality, comfortable fitting, soles are good weight, of solid leather. Sizes 6 to 11. — \$4.95

WORK SOX

Heavy grey cotton and wool, pair — 30c
4 pairs — \$1.00
Merino Sox, pr. — 35c
3 pairs — \$1.00

DRESS SOX

Fine cotton sox, in black or brown, per pair — 25c
4 pairs — 95c

SILKOLINE SOX

In black, brown, and grey, pair — 50c
2 pairs for — 95c

SILK SOX

In a variety of the latest shades, plain or fancy, pair — 85c
2 pairs for — \$1.65

GROCERY SPECIALS

Fine Granulated Sugar — 75c

10lb. bags — 89c
20lb. bags — \$1.75

Pure Strawberry JAM — 85c

Wagstaffe's — 85c
Pure Raspberry, — 85c
Pure Orange Marmalade — 75c

TOMATOES

Okanagan, the heaviest pack on the market, 2½lb. tins, 2 tins for — 35c
6 tins — \$1.00

No. 2 tins, each — 15c
7 tins — \$1.00

Bridgier Canyon Peas
The finest procurable — 2 tins — 35c
6 tins — \$1.00

CHOICE SWEET CORN

2 tins — 35c
6 tins — \$1.00

HOLLAND HERRINGS

Per keg — \$1.00

BROOMS

Good quality, 5-string each — 55c

FRUIT

Sliced Peaches, 2½ size — 40c

Choice Peeled Apples, 2½ size — 40c

Blackberries, tin — 25c
2 tins — 45c

Pears, No. 2 tins — 25c
2 tins for — 45c

Plums, 2½ size — 25c
2 tins for — 45c

TOBACCO

Hudson Bay Cut Plug ½lb. tin — \$1.00

Macdonald's, Ogdens', Buckingham, Royal Navy, Old Virginia, Royal Mint, ½lb. tins — 65c

Amber, ½lb. tins — 55c

Alouette, pure leaf, ½lb. pkts. — 35c

McDonald's Large Plugs, smoking or chewing, 2 plugs for — 35c

Big Ben Chewing, 2 for — 25c

Mix or Pay Roll, 5 plugs — 65c

Successful Social and Debate at Standard

A very successful social and debate was held in the S. S. Hall, Standard, in the afternoon of April 14th, under the auspices of the U.F.W. and C.P.W.A. locals.

Although the roads were quite difficult to travel at the time, a large attendance was secured. The subject for debate was "Resolved that the Dominion Government should at this time vigorously prosecute a campaign to attract agricultural immigration to Canada."

The affirmative side was taken by Mr. L. P. Schoelling, Mr. D. L. Kelly, and Mrs. A. L. Williams, while the negative side was upheld by Mr. E. A. Wagner, Mrs. A. C. Lind, and Mr. Hans Mathsen.

Strong arguments were put forth on both sides of the question. The affirmative pointing out the vast acreage lying waiting for the plow, and the husbandman to release its dormant wealth, the facilities adequate to serve 50 million people, and the very burden of taxation because of the sparse population. The negative, arguing that until the present economy to the United States was checked, expenditure on immigration schemes was sheer waste of money. The conditions under which the Canadian farmer is living today must be corrected to ensure the prevalence of a general level of prosperity to keep our farmers on their farms. The best immigration agent is a happy and prosperous farmer.

The decision was left in the hands of the audience. The audience voted in favor of the negative by a small margin.

The U.F.W. served a splendid lunch before the debate, which was held in a large hall, a credit to the ladies of the U.F.W. local.

Beiseker Notes

Spring seems to be here. Some of our local farmers are busy on the land, and the others are ready to commence in a few days. Crops should get a first-class start this spring.

We are anxiously waiting the papers to see who will be the first to start, as a bumper crop is now assured.

Mr. F. A. Lounsbury has returned from Calgary after spending several days there, on business.

Mrs. George Gies of Rosedale, is visiting relatives at the home of Mr. August Wagner.

The improving condition of the roads has made such an appeal to Mr. J. M. Cox, local drayman, that he has purchased a new car, a Chevrolet special, which we are told.

Geoffrey Sakotski, who has been working on the farm of Mr. W. C. Schultz, near town, met with a painful accident while breaking a horse. The cinch broke, throwing saddle and rider. Mr. Sakotski sprained his chin bone on the saddle horn. Doctor Fowler attended.

Two members of the staff of the local bank, Mr. Thorpe and Mr. Allen, have purchased Mr. York's car. Now who do you suppose will ride it?

Rosebud News

"Joel" Murray is farming the Cyren farm, near Rosedale, this year.

Mr. and Mrs. L. W. Weaver, from near Boyton, were visiting friends near Rosedale last week.

Mrs. Peterson, who has been visiting in the Schultz home, left last week for her home in Oregon. Mr. and Mrs. F. W. Schultz accompanied her as far as Calgary.

O. N. Gilbert is in our midst again.

Miss Douglas, of Saskatchewan, is visiting her aunt, Geo. Gow, during the Easter holidays.

John Campbell is home after an operation for appendicitis and an attack of scarlet fever.

Sympathy is extended to Mrs. Ora Burgen in the loss of her uncle, Mr. Fred Dubelow, who died in Calgary last week. April 7th, leaving a wife and two daughters. His home was in Drumheller, and has made several visits to the Burgen home, where he made many friends.

Miss R. Clark is home over the Easter holidays.

Helen Porter attended the horse show in Calgary last week.

Howard Hegnar was a Calgary visitor last week.

LOCAL JOTTINGS

OF LOCAL INTEREST

Readers are requested to send in items for this column no later than 5 o'clock, Monday noon preceding day of publication. Local news items are welcomed by the Standard, Phone 17 or 68.

Special Easter services were held in the local churches on Sunday, the decorations and music being appropriate to the occasion.

Bert Hufman's recent letters on the lawfulness of the Government supply of seed grain and relief to farmers in drought stricken areas have aroused the ire of some correspondents of the Hana Herald, and some late letters have appeared in that paper.

The G.W.V.A. announce a new scale of rental charges for the Memorial Hall, effective May 1st. There is very little change from former rates, some being lower and some higher. They point out the building is operated as a Community Hall, and all proceeds, after deducting running expenses, are devoted to the reduction of debt on the hall. The G.W.V.A. derive no financial benefit from the operation of the hall, and they request the continued cooperation of the public in its management. There is a capital charge against the hall bill of \$350, owing by mortgage.

Readers will recall the efforts made a year ago to interest settlers in this district in a public colonization scheme, the moving spirit being W. D. Trops of Gleichen, and Glen Carpenter, Lethbridge. Though no one went from here, a number of colonists went from the States, and two families returned recently. A Government investigation is in progress. The returning settlers said that the tract sold to them was in reality jungle and rocky soil, and in an unhealthy location, and far from any means of transportation.

Another instance that farming operations in this country require more than brains and brawn, and intelligence are applied is shown in the case of Mr. E. B. Bertelsen, who took a farm of eight miles northwest of Strathmore in 1908. Mr. Bertelsen informed us recently that when he came here he had only \$800 to his credit. He now owns 1700 acres of good farm land, with fine buildings and equipment, and intends, as stated in a recent issue to take his family, and turning the farm over to his boys to manage. He has, like other farmers, had his share of adversity, but never allowed himself to become discouraged.

CARD OF THANKS

Miss Catherine Carlson wishes to thank all who participated in anyway with the presentation of a beautiful radio, quilt, etc., made to her recently.

In remembrance with all other branches of the G.W.V.A. throughout the Dominion, Strathmore G.W.V.A. are holding a special reunion gathering of all veterans in the district tonight (Wednesday).

With the fine weather, the local golf links have been well patronized, and it is reported that there will be many recruits to the royal and ancient game this summer.

Tennis fans are also having their innings. The town courts are now in operation, also those at the C.P.R. and school.

We trust that Strathmore Town Council will this year provide an appropriation to keep the park in shape. It is one of our best assets, and if the lake is cleaned and kept clean, the trees cared for, and the swings, etc., for the children, looked after properly, it will be a big factor in making life pleasant in this part of the prairie.

Why Operate? For Appendicitis, Gallstones, Stomach and Liver Troubles, when HEPATOLIN does the work without pain and no risk of your life or loss of time.

Combined to poison. Not sold by druggists.

Mrs. Geo. S. Almas

SOLE MANUFACTURER
230 Fourth St. S. Phone 4455
SASKATOON
Price 80¢—Retail 95¢ 25¢ extra.

Announcement

Commencing April 20th to April 25th inclusive, Ten Per Cent. (10%) of cash sales—Not Including Sugar or Flour—will be handed over to the Ladies Club, of Cheadle, for building fund. Don't forget the dates.

R. H. WADE

GENERAL MERCHANT
CHEADLE

"The Store Of Quality And Service"

Death of Frederick Dukelow

"The death occurred in Calgary, Tuesday, after a short illness, of Frederick Dukelow, aged 40 years. The late Mr. Dukelow was originally the junior partner of the railway construction firm of P. Dukelow & Sons, and lately was connected with the Caledonian mine at Drumheller. He leaves to mourn his loss his widow, Emma, two daughters, Alice Mae aged 14 years, and Charmian, aged 17 months; his father, P. Dukelow, of Los Angeles; one brother, Arthur, of Denver, Colo., and one sister, Mrs. W. A. Freeman, of Ardenode.

The late Mr. Dukelow was well known locally. His name was engaged in the construction of the C.P.R. irrigation system, and owned a farm in this district for a number of years. He was well liked, and his early death will be regretted by his many friends.

Something about her—big your portion—him. She—there we go again—be is Dan Warner, of Pontiac, Mich., who usually is cast for some feminine part in dramatic presentations at the University of Michigan.

And they say he is quite an adept at playing the eternal feminine, winning his audiences by a close shave.

WATCH YOUR BEAUX—GIRLS!

Just a minute. Just a minute. Don't get excited. Hal! Hal! We were just fooling you. This sweet, petite, cute, husky "dame" is a HIT! Now that that's out and you've caught your breath again, let us tell

you something about her—big your portion—him. She—there we go again—be is Dan Warner, of Pontiac, Mich., who usually is cast for some feminine part in dramatic presentations at the University of Michigan.

MURINE
FOR YOUR
EYES
Wholesome Cleansing Refreshing

Search the Scriptures

—o—
By A. Deipare

There is no book in Christendom as well known and as little understood, as the Bible. We hear people discussing the scriptures, who know no more about them than a five-year-old child does the writings of Shakespeare. They will declare the word of God says things that are not to be found anywhere from Genesis to Revelations.

When we come to get right down to facts, we find that the ignorance of the word is appalling, especially when we think of the thousands of copies scattered over the nations, that we are so proud to call Christian.

In looking for a cause of this condition of things, we turn our attention to the ages past to see if history shows any light on the matter. In fact we only have to look to some of the statements of that great master-teacher, Jesus, that is called Christ, for what we want. There are many other writers who give us proof for the argument we propose to present, which we hope to deal with in another article. We will therefore confine ourselves to the sayings of Jesus.

When Jesus came to earth to his own people, he was rejected because two disciples, speaking in plain language, which was part of their scriptures as it is ours, for we hear Jesus saying: "Search ye the scriptures, for in them ye think ye have eternal life, and they are they which testify of me—John 5, 39."

When He was walking with the two disciples, speaking in plain language, he says: "Oh, fools and slow of heart to believe all that the prophets have spoken."

The Jews thought they knew their Bible, but we see that even the teachers were blinded by the traditions of men, which Jesus said was a transgression of the commandments of God—Matt. 15, 3. We might go on quoting passages after passage to show how little the Jews did know regarding events spoken of in their scriptures. We will, however, leave the reader to do some of the hardest rating.

Do you see any parallel with the

present conditions, taking the period just previous to the closing of the dispensation? I have shown you a picture of that time. Let us take a glance at ourselves. We have numerous sects and creeds, all claiming to be Christian. Some going as far as to say they are the only ones that will be saved. Others do not go so far, but nevertheless, down in their hearts they think it. If I was as plain as Jesus, you can guess what I would call such. These different denominations all claim the Bible as their foundation, and many of them have only the foundation of the structure they have built, taken from the good old book, and then have placed up on that rock, wood, hay, straw, stubble, waiting only for the fire of God's truth to sweep it away.

The inflexible material is just the same stuff that the Jews had out on Man's interpretation of the scriptures. One church says the Bible means this, another says it means that. Nothing ago a minister told the writer that the church had a right to interpret the word. Very well then, all the churches are right, no matter what they say the word declares. So in the matter of doctrine, the scriptures don't count as far as a layman is concerned, and he therefore would be excused from studying the word.

However, such is not the case. The word of God is plain, and Jesus said: "Search then, that commandments coming down the ages to weary men, and child, that is old enough to understand." You have to go right to believe anything that is not backed up by the word of God, no matter where it comes from.

It is a hard task to find anyone willing to throw away the traditions or doctrine of their church, and take hold of what it says. As Jesus said: "Believe all that the word."

It is one duty, my brother, and my sister, to do your own studying and your own thinking, for you are held accountable, and not another. See that your lamps are filled with oil, so that when the bridegroom comes, you may go in with Him to the marriage.

Rockyford

M. D. Grasswood Council will meet Saturday, May 2.

Construction commences Thursday on a large new building to the order of Mr. C. R. Walrod, for the purpose of an implement depot and office. The building will be 80 feet by 28 feet with brick front, and will be a credit to Rockyford and district. Excavation of the foundation has already commenced. The contractor for the building is Mr. M. S. Hirtle.

Miss Ruth Elliott left Rockyford on Friday on a two months visit to the Old Country. Miss J. Martell, of Dabury, is at present in charge of Rockyford Hospital.

Golfers have been out on the course in large numbers since the snow left. Mr. A. H. Erswell has turned over his fire insurance agencies to Mr. J. D. McGuire.

Judgment was given for the bank of Canada by the Supreme Court of Canada, in the action of the bank against John Munro, thus reversing the judgment of the appellate division of the Supreme Court of Alberta. The action arose out of the purchase by Munro of goods and chattels from Arthur J. Cline, of the district of Rockyford which had been mortgaged to the bank, but for which the bank had, through error, neglected to file a renewal statement.

We are pleased to report that Mrs. C. M. Griffiths has returned from Calgary Hospital to Rockyford, and that she is progressing favorably. Born to Mr. and Mrs. S. Griffiths, of Nipissing, at Rockyford Hospital, on Friday, April 10th, a son, Dr. H. H. Hirtle, weighing 10 lbs.

Boyd Brown sustained a painful accident to his knee, and was confined to his bed for several days. He was out again today.

The dance held on Easter Monday in the new Rockyford Hall was quite a success, a large crowd attending. The music was supplied by the Spence orchestra, from Calgary, and the sets were furnished by the Ladies Club.

RECITAL APRIL 23 PROMISES
— A RARE TREAT —

The recital to be presented by Miss M. Siegel, of Calgary, on April 23rd, at 8.15 p.m., promises to be of unusual interest, and it is hoped will be generously patronized. The miscellaneous programme of humorous and dramatic selections will appeal to young and grown up, as it will include such numbers as "An Abandoned Elopement," "The Story of Dancy," "At the Photographers," "The University of Hard Rocks," and other general favorites. Miss Siegel's work is much in demand all over the west, and the audience men that she is to give at evening in Rockyford Hall will be of great interest to all. She will be assisted by Rev. Father Boltz, Art Sangster, Mae Hirt, Mrs. Myers and Miss Annie Day.

A U.F.A. meeting will be held at Rockyford on Saturday, April 18th, at 5 p.m. All interested cordially invited to attend.

LOST, a lady's purse, (armband) at Duce Hotel Monday at Rockyford. Finder please return to R. Davis, Hotel Manager.

Phone 23 Phone 23

J. B. McGUIRE, L.L.B.

Barrister, Solicitor, Notary.

Insurance of all kinds.

Money to Loan.

Phone No. 1 Home Phone No. 2

Rockyford

OXY-ACETYLENE
Welding and Brazing

is MUCH CHEAPER than buying new parts. Work guaranteed.

WALTER HYMAS
Resolud

Cylinders Rebored

by our new H. R. Wilson Boring Machine—Rebores, Reams, Perfect alignment.

ROCKYFORD GARAGE

F. W. Gibson, Prop.
Agent for Atwater—Kent and Westinghouse Radios.

Sporting Goods

Forgan's Golf Clubs, Balls, Bags, Tees—Tennis Racquets, Balls, Etc.

Rockyford Drug & Confectionery Co.

Phone 23 Phone 23

Naismith & Leonard

General Blacksmiths—Baintree

Woodwork and Wagonwork, Autos Repaired. Special Attention Given to Plowslares. All Work Guaranteed—A Trial Solicited.

DR. R. H. DENHOLME,

D.D.S., Calgary

will be at Rockyford every

WEDNESDAY

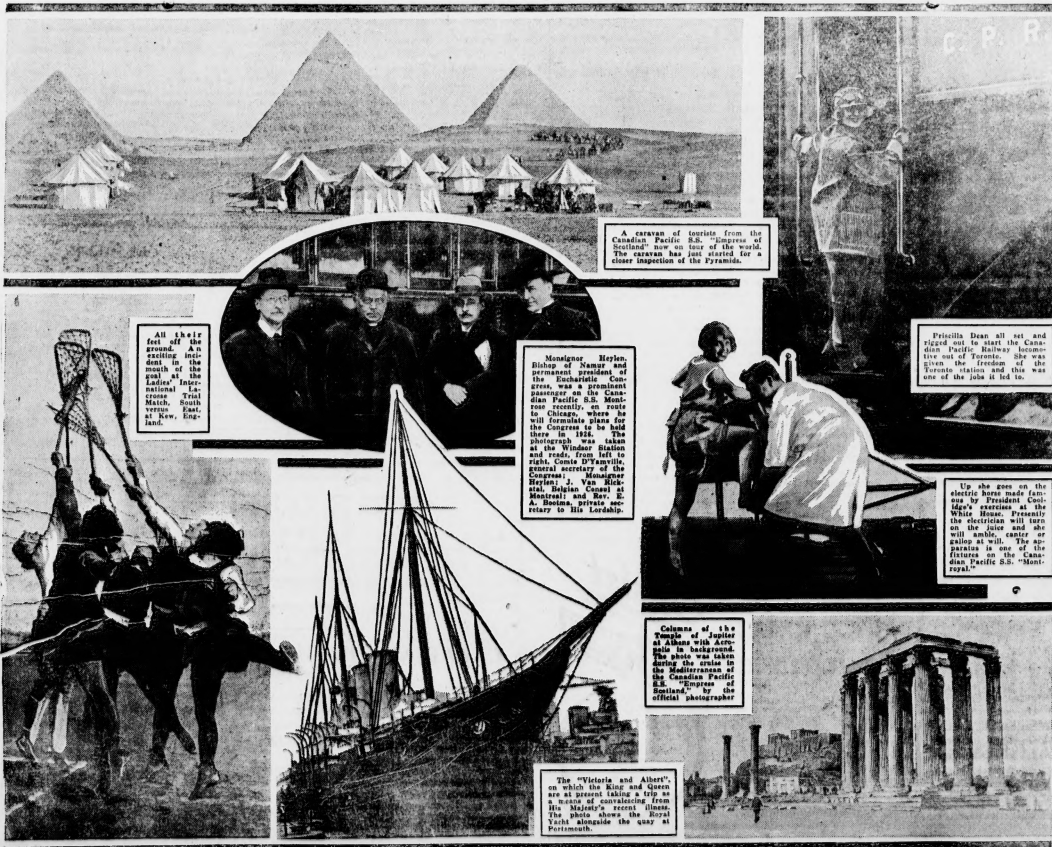
Situated at McGuire's Office.

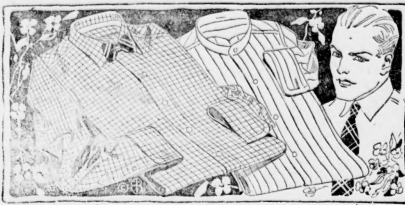
Phone 1.

Insert "as papers can be had at the Post Office.

HELP WANTED

Wanted, persons to grow mushrooms for us all Spring and Summer—house or cellar. Light pleasant work. Commenced at once. Earn upwards of \$25 weekly, using waste space in out-houses, sheds, barns, work for either sex. Illustrated booklet and particulars sent when for stamp. Dominion Mushroom Co., Toronto





MEN'S FINE SHIRTS

ENGLISH BROADCLOTH

Tooke made, with separate collar of same material, in Grey, Blue, Tan, Cream, Helio, and White, **\$3.50**
Men's Melfton and Jaeger Polo and Golf Shirts, at **\$5.00.** **\$6.50**
and **\$8.50**

MEN'S AND BOYS' HOSIERY

Men's Cashmere Hose at 3 pairs for **\$1.00**
Boys' Brown Ribbed Cotton Hose, 6, 7, 8, and 9, at **50c**
Men's Ribbed Silk and Lysle Hose, in latest colours and mixed, **75c.** **\$1.00** and **\$1.25**
Men's Dapper Dan Bows just in, at **50c**
New range of Spring Neckwear at popular prices.

The "Jowen" Hat for men, in Tan, Brown, and Gray, in newest shapes, at **5.00**

Thos. E. WRIGHT

"MEN'S BETTER WEAR"

Find Out What We Can Do For You

What we have done for others we can do for you. Let us prove to you that you need expert insurance service—if we can't prove it, you are obligated in no way.

L. B. O. LDMELL

Phone 85 or 65,
Strathmore.



You'll Never Tire of the select line of Bakery Goods that—baked fresh daily—grace our shelves.

**PATTEMORE'S
BAKERY**

Phone 97, Strathmore

Keoma Council Meet

At a meeting of Keoma M. D. council, held April 1st, the minutes of the last meeting were approved and read. On motion Messrs Klummet Bros. were allowed payment of \$250 for land, and fence for route of road diversion being 8.07 acres in W. 1/4 9 and N.W. 1/4 25-24. The Secretary was instructed to make remittance direct to the C.P.R. applicable on the contract for the land.

On motion the following committees were appointed for the ensuing year: Public Works—A. C. Scratch, A. Ruemiller, Geo. Thurston. Finance—P. H. Denkin, A. Bates. Legislative—P. H. Denkin, Geo. Walker.

The Reeve to be ex-officio member of each.

On motion Mr. J. H. Williams was appointed auditor at the salary of \$200 and ex-officio. He to make an annual and semi-annual audit in the secretary's office.

Correspondence was read from Surveyor Mitchell to road diversion in S.E. 21-25-25-4, requesting recommendation of the council to a proposed change. On motion it was agreed to have it remain as surveyed as the road coming from the north was not used. The road diversion was presented for consideration in section 27-36-25-4 was approved and the secretary was instructed to send on to the Director of Surveys with the blueprint.

Application of Mr. Duffield for position of Surveyor was referred filed.

Correspondence was read from C. J. Carr re Municipal Elections and ordered filed.

Correspondence re the Hendricks road diversion was read from the Dept. of Public Works stating that they would now compensate the owner for the land taken and requested an account for same. The secretary read communication to Mr. Hendricks to have this attended to.

Mr. Scratch gave a report of the attendance at the Municipal Hat convention held in Calgary March 18th, 1925, which was accepted.

The Reeve reported on interviewing the C.P.R. in connection with obtaining land for park site, the result of which was that they were to write their terms by a letter within a few days, as to what they would be prepared to do.

Mr. Oxley, representative of the Sawyer-Massey road machinery, was present and interviewed the Council on their needs for new road machinery. On motion three road maintainers were purchased at \$150 each delivered. It was understood that if Mr. Ruemiller

for wishes one that he be privileged to purchase also.

The agreement with the Strathmore Standard was ratified for another year. The secretary laid the mailing list on the table for addition of any omitted names that the Council might know of.

Pound bill of A. Morton for \$25.00 for damage to greentown was also allowed.

On motion the council agreed that no bounty or prize would be given for gophers this year due to lack of interest in 1924.

On motion the Municipal mill rate was fixed the same as last year, namely 2 1/2 mills.

On motion the day labor rates were fixed as follows: single man 20c cents per hour, man and team 50 cents per hour, man and four horses 70 cents per hour.

The regulations for all the schools were submitted as follows:

Akensaid \$416.00, Harvey, \$370.00, Serviceberry, \$1400.00, Bryn Mawr, \$218.00, Santa Rita, \$850.00, Nightingale \$1850.00, Greenfield, \$560.00, Valley Garden, \$2000.00, Paddy Springs, \$858.47, Level Land, \$800.00, Hines, \$1150.00, Turner, \$800.00, Baintree, \$1245.00, Jarvis, \$1800.00, Bruce Lake, \$1800.00, Landseer, \$400.00, Chesdale Butte, \$1000.00. Total \$19525.47.

The estimates for public works were left over until next meeting, which was fixed as June 1st, 1925.

CAR LOADING STILL INCREASING

The outstanding feature of railway traffic for the first two months of the present year, was the increase of car loads of merchandise. For the first two weeks ending February 28, the betterment in loaded cars of that commodity was 12.747.



**AVOID
SUBSTITUTES**

Only Kraft Cheese is unvarying in delicious flavor and quality.

Here and There

Under the joint Canadian-British Government scheme, 3,000 families are being brought to Alberta this year and the first party of families will arrive in April. They will first be guaranteed employment and later will take up their own land.

Henry E. Suckling, Treasurer of the Canadian Pacific Railway since 1908, died recently at Atlantic City after an illness of several months. He was born at Gibraltar in 1881 and had been associated with railways in a treasury capacity since his early manhood.

J. C. Mitchell, of Dahinda, Sask., known as the "world's champion wheat grower" returned home recently from a lecture tour of the British Isles. "Go West, young man go West," is his advice to all who wish to try their fortunes in the Dominion.

Speaking at Toronto, Hon. Charles M. Wilson, Minister of Mines for Ontario, said that the estimated output of the mines of the province this year will be around \$100,000,000. In regard to gold he stated that by 1925 Ontario was expected to try the total production of the United States.

A new Silver Trophy donated by the English Football Association to the Dominion of Canada Football Association for annual competition among Canadian clubs has arrived in Canada and will be on exhibition at Canadian Pacific Club at Montreal, Toronto, Winnipeg and right across the West.

An expedition which will try to climb Mount Logan (14,930 feet) in the Yukon, the loftiest peak in Canada, is to leave Vancouver in April. It will be headed by A. H. McCarthy and Col. W. E. Foster, of men, including a representative of the English Alpine Club, will complete the party.

Agricultural products in the Province of Manitoba during the year 1924 reached a total estimated value of \$164,312,537, according to figures issued by the Provincial Department of Agriculture. This amount is nearly double that of the previous year and is accounted for largely by the big upturn in the price of wheat.

The shield which was taken from the gates of Old Quebec when the city was captured by General Wolfe, and now in the possession of the town of Hastings, will be returned to the Ancient Capital. The Hastings Council have decided to return the shield which was presented to them by General Wolfe Murray, a descendant of the famous soldier.

Miss Ethel Loginsky, temperamental pianist, gave another taste of her quavery when she lectured a socially prominent audience for coughing in the middle of a concert at Englewood, N.J. "If you can't control yourselves, please don't stay here," she remonstrated. About fifteen disgruntled members of the audience left the hall indignantly.

Trail Riders of the Canadian Rockies have developed the idea of using snow shoes for horses over the heavy snow trails of the region. In this way great quantities of supplies are brought over considerable distances across trails that would otherwise be impassable to heavy loads. Trail Riders are holding their second great Pow-Wow early in August next.

Devising a new kind of motion picture camera with a built-in motor that is almost noiseless in operation, Burton S. Moore, proprietor of the Nictau Camps in New Brunswick, has succeeded in taking about 4,000 feet of film of wild life in a camp which will be shown in motion pictures on Canadian and United States screens. He has been particularly successful in depicting every motion in that special phenomenon on pyrrhies known as "dru"-ning.

Caroleand C.G.I.T. Girls are giving their much talked of "Mysterious Tea", which is really to be a supper, at the church on Monday, April 20, at 8 p.m. Following the eats there will be a lantern lecture: "My Trip to Palestine." Everyone is invited.



SPRING

She told him to
Wipe the dishes.
Nothing doing.
She begged him to
Fix the towel rack.
Not a move.
She asked him to please
Carry out the ashes
He only sighed.
AND then she said:
"John, your
Radishes are
Coming up
In the Garden!"
WOW! One jump and he was
Out of the chair. Grabbing
Neither hat nor coat
He dashed madly from the
House. He ran around in
Circles calling the
Neighbors to come and look.
And he got a rule. And
Measured how high his pets
Had grown.
And he roared.
And he weeded.
And he sprinkled.
And he wouldn't come
Back into the house
Until darkness overtook him.
OH! MAN!

"Bakery clothes, the style for men this spring!" report the tailors. At that rate, we've been in style for many years.



AN EXPENSIVE STRIKE!

A foul tip hit a baseball fan. So he's out for \$10,000. Did they get the ball back?

"Police escort wife at funeral of husband!" chronicles a news dispatch. That fell! Must have swung a wicked right!

TWO WAYS OF LEARNING HOW TO PLAT

Tell your mother-in-law to "mind her own business." or
Tell an Irish street car conductor to "quit chewing histintone so you can understand what street he's calling."



Henry Ford paid six millions for advertising last year. Not counting what he got for nothing from the bird whose fliwer went dead in the middle of a busy traffic crossing.

BOBBED HAIR JOKE — No. 999,999

Pa. get me a hammer and nails. Ma's got a shingle.

Famous Last Lines

"Loan me a live-gasp!"

(Copyright, 1925, by The Bonnet-Brown Corporation, Chicago)

EUROPE

SEE Europe the best way. Use the organized methods of travel and sightseeing which we have devised and which have proved their value for almost a century. Our conveniently located offices are at your service with every possible facility.

STEAMSHIP TICKETS BY ALL LINES

CANADIAN PILGRIMAGE TOURS TO ROME for the Holy Year 1925

Departure from Montreal, May 30th, by the White Star-Dominion Line Steamship "Megantic," attending the ceremonies for the Beatification of the Jesuit Martyrs.

Departure from Montreal, June 3rd, by the Canadian Pacific Steamship "Algonquin," under the Spiritual Direction of His Lordship, the Rt. Rev. M. F. Fallon, D.D., Bishop of London.

THOS. COOK & SON, 526 St. Catherine St. West, Montreal
65 Yonge St., Toronto 723 Georgia St. West, Vancouver



Town of Strathmore

CLEAN UP!

Property Owners and Occupiers are requested to at once have all refuse, etc., raked into heaps, burnable, non-burnable, and ashes to be in separate piles. Place in position convenient for removal by wagon. The Town of Strathmore has contracted with Mr. John Schaufeli to remove this material, but cleaning up of yards, etc., has to be done by the owners and occupiers. The town will not remove manure. This will have to be done by property owners or occupants.

The old nuisance ground is not to be used hereafter, and no person but the town contractor will have access to the new ground without special permission.

After this date it will not be allowable to deposit refuse on the ground. Provide garbage containers of sanitary type. These will be emptied regularly by the town.

The Council, in the interests of public health and cleanliness, look for the co-operation of the townspeople in this matter, and all not complying will be liable to prosecution. By order.

F. R. LILLY, Sec. - Treas.

April 8, 1925.

Risdon's Machine Shop
STRATHMORE

General Machine Work, Welding, Brazing,
Pipe, Etc.
Machine Shop Phone 13 — Residence Phone 27
BRING ME THE REMAINS

The Florence Automatic
Oil Burner Stove

MAKES COOKING A PLEASURE. SAFE,
SMOKELESS, SATISFACTORY

2-burner	\$20.00
3-burner	\$25.00
4-burner	\$30.00
2-hole Oven	\$ 7.50

Call at our store and ask us to demonstrate.

Barbor & Craddock Hardware

Phone 30, Strathmore, Albera

Long Distance Telephones Running Water
in every room. Private Baths.
When in Calgary Stay at the
YALE HOTEL
opposite C.P.R. Depot
CALGARY, ALBERTA
The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Trautman, Prop.

The Strathmore Hotel

Strathmore's Popular Hostelry.
Good Rooms at Reasonable Prices.

ROBERT INGLIS, — — — Proprietor

Standard

Mr. and Mrs. F. E. Knowlton spent Easter Sunday at Lacombe, the guests of Mr. and Mrs. J. F. Pringle.

The Misses M. Fedra, E. Lemon, and C. Fedra are attending the Teachers' Convention in Edmonton this week.

Mr. C. Sorenson returned from Calgary on Monday.

Mr. Carl Sorenson and family, who have been living in the Crown Lumber Co. dwelling during the winter months, have returned to the farm.

Mr. Williams was a passenger to Husson on Monday, returning on Tuesday.

Mr. and Mrs. E. L. Wirt returned home on Wednesday. While they were away they visited Mr. and Mrs. Pringle at Lacombe.

Mrs. Wm. Drydale returned home on Wednesday. Mr. and Mrs. Orburn remained in Calgary with their infant daughter, who has been very ill with pneumonia, but who is gradually recovering.

The Tudor Dramatic Society arrived on Monday afternoon's train, and that evening staged the play "Grumpy". Owing to the very poor roads, they were unsuccessful in obtaining a full house, but they were enthusiastically received by those present, and those who missed the performance missed a rare treat. It is to be hoped that the Dramatic Society will not be discouraged by their visit to Standard this year, and that next year their venture will meet with better success.

Cabaret Dance

The Rainbow Cabaret Dance, on Monday evening last, in Strathmore's downtown hall, was, as its name would indicate, a bright and colorful occasion. The Ladies of the Anglican Guild, whose energy and resourcefulness are so well-known as to need only casual mention, and thanks, spared no effort to make Strathmore's first cabaret-dance a success.

A comfortable number of people enjoyed the rhythmic tunefulness of a Calgary orchestra, under the capable leadership of Mr. Williams, of Tulloch and Pritz Lane. Tables, flower decorated, for one, two, or three couples lined the walls of the ball-room, and were capably attended to by waitresses, amateur, but charming under the direction of Mrs. J. French, co-ventor. A recherche collation was served at midnight, while tea and soft drinks were at command during the evening. A word of thanks is here due to Miss Rose of the King Edward Grill, who supplied the ice cream and beverages. It is understood, at a great reduction, as a contribution to the cost of the undertaking. If it is difficult under existing circumstances to make much of a profit on an entertainment so elaborately staged, but we understand, at the time of going to press, that the Guild's efforts will be rewarded by a comfortable sum.

Union Church
Elects Session, Etc.

Following a communion service of the United Church on Thursday evening, Rev. A. H. Rowe officiating, reorganization of the congregation under the new scheme was completed by the election of the various church officers.

Those elected were the following: Elders—A. W. Givvin, M. E. Garrett, T. Glendinning, R. L. Whitney, Committee of Stewards—Mrs. Dewitt, G. H. Jones, A. D. Shrimpton, J. H. Miner, J. MacKenzie, H. W. B. Bell.

Trustees—T. E. Wright, John Taylor, J. W. Cope.

The elders and committee of stewards, together with S. S. Superintendent, President Ladies Aid, and heads of other church organizations, constitute the session.

SOLUTION OF LAST
WEEK'S PUZZLE

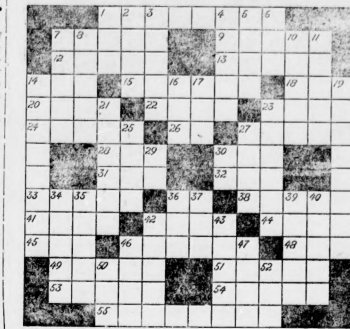
and their objective: the erection of a parish hall for the use of members and friends of the congregation of St. Michael and All Angels' Church. The thanks of the Guild are enthusiastically expressed to Mr. and Mrs. Sydney Moore for their delightful exposition of the Trepshoren art, in which they both excel, and to which they gave expression in a charming dance, the Trepshoren Waltz. Mrs. Moore being charmingly costumed in peach crepe duchesse, confessing the Parisian touch, with Candide diamonds in her hair. Mr. and Mrs. Moore were adjudged first in the fox-trot and waltz competitions. Mr. C. A. Lydall, whose generosity in helping to entertain, is well-known gave "Galloping Dick", an old-time favourite, in his own virile and fishy style. Mr. Patrick, as usual, striking, the popular note with "Horsey! Keep your tail up!" and replying to an encore with "What!! I do?" both selections being accompanied by the orchestra.

The charming decorations, scarlet balloons and rainbow ribbons from the ceiling in Maypole effect, lent a gala air to the occasion, and thanks are due to our artistic citizens, Messrs. H. Wood and Poston, for designing and carrying the colour scheme.

—Contributor—

What Milady Should Be Wearing
These Days

While joyfully anticipating the warmer days of Spring, Milady should use precaution in not donning the silks too soon. The month of April is none too certain in its warmth and its possible, unsettled weather conditions must be taken into consideration when dressing for out-of-doors. Knitted outerwear, the designers have decreed, is the vogue for early Spring. Like the attractive garment shown above, it is a trim tailored suit of tangerine mohair which accentuates the masculine lines with a smart little two-button vest of matching color.

The Standard's Crossword Puzzle
No 4

(Copyright, 1925, by The Bennett-Brown Corporation, Chicago)

- | HORIZONTAL | VERTICAL |
|--|---|
| 1. Precise | 1. Biblical name |
| 2. Publish | 2. Largest island of the West Indies |
| 3. Small, powerful engine | 3. Women's girdles |
| 12. Pierces | 4. Basic substance from ammonia |
| 13. Silly | 5. Sound |
| 14. A fermented liquor | 6. Seventh letter of the Greek alphabet |
| 15. Male harmonious | 7. Islands, (poetic) |
| 18. Mineral spring | 8. Rob |
| 20. Toothed wheel | 10. Start |
| 22. Place | 11. Compensate |
| 23. Carry | 14. Rouses |
| 24. Mohammedanism | 16. A soft metal |
| 26. Prefix meaning "not" | 17. An Indian tribe |
| 27. Sylvan deity, part man and part hare | 19. Broad, haughty |
| 28. Errand | 21. Glossy black birds |
| 29. Detant | 23. Round bulging vessel or cask |
| 31. Finish | 25. Bound |
| 32. Atmosphere | 27. Declared |
| 33. Tendency | 29. Physician (abbreviation) |
| 34. Postscript (abbreviation) | 30. Fourth note of scale |
| 35. Alluvial deposit at the mouth of a river | 31. The way to be traveled |
| 41. Periods of time | 35. Feeling of weariness |
| 42. Buckle (archaic) | 36. Tap |
| 44. Legal claim | 37. Scribble (abbreviation) |
| 45. The central body of the solar system | 39. Thread or cloth of flax |
| 46. Long winged sea bird | 40. Annoy |
| 48. National (abbreviation) | 42. Earth (Latin) |
| 49. Perpendicular style of architecture | 43. Given name of one of DeWolf |
| 51. Ladies | 44. Gossip's wives |
| 52. Latze sea duck | 46. Imaginative thinker or writer |
| 54. Goddess of the hunt | 47. Bed of a wild beast |
| 55. Criticism | 50. Dentist (abbreviation) |
| | 52. Inane |

Poor Yesterday

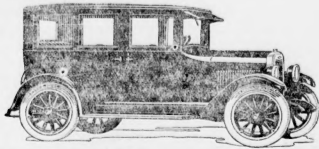
YESTERDAY'S alarm clock was a dash of cold water thrown in the face. Yesterday never looked through a window glass or drove a sedan car. Yesterday could have stood all day pushing buttons, turning on faucets, shoveling coal—and have never got a bit of hot water, electric light, or radiator heat. Yesterday mined for its salt, tilled for its bread, sheared and spun for its clothes. Yesterday lived to itself and died of diseases unknown.

Then was born To-day.

To-day gives you convenience, ease, speed. Advertised products have brought them. If you read the advertisements, you can gain more convenience, ease, speed. They tell of the new and better taking place of the old. They tell of the best means to secure them. They help you get what you want and know what you are getting. They assure you satisfaction.

Why make a Yesterday out of your life? Read the advertisements. Live To-day.

You can't keep entirely up-to-date without reading advertising



See the Closed Models with Fisher-built Bodies

THE Chevrolet closed models have new Fisher bodies more beautiful, more sturdy than ever before. They possess new features of construction such as you find only on the finest cars built.

Streamline design with cowl lights and new, beeked radiator—finished in beautiful colors of Duco—coupe, sedan and coach have low-pressure tires. You must see these cars to fully appreciate their unusual value.

Ask us about the G.M.A.C. deferred payment plan

H. W. B. BELL
STRATHMORE



for Economical Transportation

Roadster, f.o.b. Strathmore	\$ 915.00
Touring "	\$ 915.00
Utility Coupe "	\$1235.00
Sedan "	\$1415.00
Coach "	\$1255.00

Balloon tires are regular equipment on all closed cars and on open models \$25 additional. Disc wheels on any model \$25 additional.

We Believe

In keeping our shelves amply stocked at all times with the best lines of Canned, Bottled and Package Goods. So when you shop here you're assured of getting what you want and—at a right price, too.



M. B. GARRETT

Phone 62, Strathmore, Alta.

Advertise--It Pays.

More Than an Engine

The motor car must be more than an engine, says Harold Bell.

Just so long as they could make a car run at all, automobile engineers, only a few years ago, felt they had accomplished all that could be expected of them.

No matter how the car looked; no matter how many controls, how many levers, cranks, knobs or "do-untilers" stuck out in every direction—so long as the engine could keep the thing moving, the task was accomplished.

Grotesque bodies—some like a buggy, others like a coach, some almost like a wagon—were fitted to the chassis, and the first windshield was an extra accessory! Oil Lamps, gas-line lamps, gas tanks, collapsible tops, some called one-man tops because only one man was required to operate them—all these seem archaic now.

Soon the engine situation had been changed; the engines would keep on running. Engineers then had to turn their attention to pleasing appearance to comfort, convenience of operation to freeing the driver from a myriad of tasks so that he, too, might enjoy the ride.

To such degree have motor car designers brought their betterments and perfections that the average car owner has to give his car little attention, they escape his attraction.

And yet, only within the year, automobile engineers have added conveniences to cars to such a degree that the present day buyer must compare cars, must go over them point by point, if he is to save himself purchase of accessory equipment. If he is to be sure he has no his car convenience of such marked advantage that with out them he cheats himself.

Produce? Prevent!

"Speed up the plow," the seed-beds cry, "and get back to the land; Oh, till the soil and sow the green and reap to beat the band. Produce a crop of wheat and oats and raise fields of corn, and keep our country from descending to the hogs and wows!"

(And yet this morning, in the "Press" I read in headlines wide, how many farms went up in smoke on our fair countryside; for stovepipes ran through wooden walls and lanterns fell from nails, and matches dropped in gasoline that lay around in pools.

"Our forests are our nation's pride," I read in patriotic tones; "our forests give us writing pads, our furniture and homes. The mighty oak, the fragrant pine, the tamarac and other trees, give us the toothpick and the pen, the butcher box and things like these." Oh, woodland, spare the noble fir until it grows a mile in height, then make it into walnut chairs. Our forests fill us with delight!"

(And yet this morning in the "News" I read of gay spending nuts, who galloped through the wooded glen and strewn their path with half-smoked butter; and when upon their humble shacks, they happily, at eve, returned, they left behind some ten square miles of first class forest, badly burned.)

"Home-lovers make our nation great," our patriotic leaders cry; "without home-builders flushed with pride our nation would crash in and die. Our homes are built with loving care, we blow some seeds for roots of brass, and more for diamond-studded doors; so neighbors marvel at our floors, our window-sills are bright with but seldom do they realize how necessary's the cry "PREVENT." We burn our homes our trees, our farms, and never stop to gauge the cost—a million gone each week in flames and to our mighty country lost.

Such thoughts as these are fostered

Social=Personal

Mrs. F. Moore, Calgary, visited with Mr. and Mrs. S. Moore over the week end.

Mr. W. Ubersetz is now on the staff of Messrs. White and Sons' Ford Garage. He has had ten years experience with International and Ford parts, and will have full charge of the office.

Miss Marjorie Fairlie, of Delta, and formerly of the Strathmore school staff, spent Easter visiting her sister, Mrs. Neils White.

At a recent convocation of the Grand Chapter R.A.M., Mr. John Taylor was appointed Grand Master of the 2nd Veil.

Ex-Mayor Butler was a business visitor to Strathmore on Monday.

Mr. E. H. Holroyd, formerly of the staff of the local branch of the Union Bank and recently with the High River branch, has been transferred to the City branch.

Mr. Sam G. Porter, superintendent since 1918 of the C.P.R. Irrigation branch at Lethbridge, has been promoted to the position of assistant manager to General Manager F. L. Salomons, of the Department of Natural Resources, at Calgary. He enters upon his new duties at once. His position at Lethbridge is being taken by Mr. G. N. Houston, who is well known in this district, having been Dominion engineer in charge of re-estimation of the Western Section in 1915 and later.

Born to Mr. and Mrs. Alex Johnson, Strathmore, on Monday, a son.

Miss M. Harrison, of Calgary, is now on the staff of the Strathmore Pharmacy.

Misses Lucy McBride and Grace Gillespie are guests of Mr. and Mrs. S. Moore this week.

Keoma

Work is well started in this district, the farmers having been ploughing all week. Mr. John Anderson was the first to turn mother earth, having begun last Saturday.

Last Saturday, at the fortnightly meeting of the U.F.A., Mr. Plummer of the Wheat Pool gave a very interesting talk on that subject. Afterwards he invited the members to ask him questions, which they did, and were quite satisfied with the answers.

Among the Calgary visitors this week were Mr. and Mrs. Thompson and family, Mr. and Mrs. Sheppard, Mr. Nelson Galloway.

Mrs. and Miss Phyllis Ranky returned from Calgary last Friday.

The Bruce Lakes Box Social was not held last Thursday as there were so few people there. The lunches were put together and handed around to the few that did go.

The U.F.A. have disposed of a carload of fence posts and wire, and are now selling harness.

By hot ashes on my village green; so paint. Our home's our castle and our pride, dog-gone our buttons if it ain't.

(Yet feet were printed in the "Mail," prepared by guests with thoughtful homes, showing that daily flames destroy about three hundred happy homes. Each day in our fair, happy land, a bunch of poor misguided creeps, will clean their gloves with gasoline and with some coal oil light their stoves.)

"Produce, Produce," we hear the cry, from many a well-meaning gent. I shall press my sackcloth suit and sift some ashes for my bean.—W. J. B.

SPRING

is here, and finds us fully prepared with the newest, and most up-to-date styles in everything for Ladies and Children's Wear, and you are cordially invited to make our store your headquarters every day. Come in and inspect our stock as we are unfortunately unable to display our many lines in the windows until our awnings are put up.



THIS WEEK

we are featuring

Ladies Daytime

DRESSES

in excellent quality print, stylish and economical, at, each \$1.75

Ladies Knitted

Silk

DRESSES

in a beautiful variety of designs and colours, from \$12.50 to \$19.95

Child's Cotton

ROBES

Black and brown, sizes 5 to 9½. Honest value at 4 prs. for \$1.00

Everything In
HOUSEHOLD
GOODS

Sheetings, Pillow Cases, Towellings, Blankets, Curtain Goods, etc., etc., all at keenest prices.

Ladies and Childrens
Ready-to-Wear
HATS

In the very latest styles, in shapes to fit your head, at prices to fit your pocket.

SPECIALS AT THE GROCERY COUNTER

Sun Maid Seedless Raisins, 4 lbs. for	56c
Fresh Hallow Dates, 2 lbs. for	25c
Prunes, good size, 2 lbs.	25c
Sardines, Domestic, 4 tins	25c

JUST RECEIVED—A fresh shipment of Sunkist Oranges, large and juicy, dozen 40c and 55c

FLOUR at our prices today is good buying.

Do you get your sample cake of Crystal White Soap? We sell it at 3 for \$1.00 or 13 for \$1.00

The Strathmore Trading Coy.

"THE BEST FOR LESS"

A. D. Shrimpton, Mgr.

Phone 18 Groceries 87 Drygoods

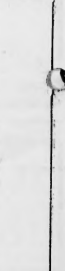
Ever Try Our Delicious Hams?

SAY — for deliciousness, they've got anything you ever tasted "beat a mile." Have the "Missus" or mother step in and get you a pound or two.

STRATHMORE MEAT MARKET

J. J. McCordell, Proprietor.

Phone 20, Residence :— : Phone 40, Store



FORDS

WHY BE WITHOUT ONE?

\$100.00 up to \$400.00 in used cars. All overhauled and guaranteed. Terms if desired.
10% DISCOUNT FOR CASH THIS MONTH
 on Used Cars. Full line of New Models—all below Calgary prices.

Get your car overhauled now—flat rate basis.

White & Son

Ford Garage

I. H. C. IMPLEMENTS AND REPAIRS

STRATHMORE & BOW VALLEY STANDARD.

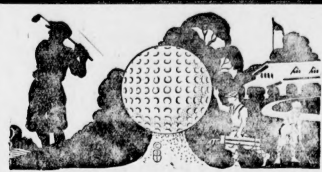
Published Every Wednesday
 Annual Subscription (paid in advance) \$2.00
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 Editor and Proprietor John Macdonald
 Member Canadian Weekly Newspapers Association and Western Selected Town Weeklies.

Legal Advertising, 15 cents a line for first insertion, and 10c a line for each subsequent insertion—9 lines to the inch. Readers, 15 cents a line. Lost, Found, Attraction, and Want Ad. advertisements, 2 cents per word first issue, 1 cent per word each subsequent issue. Minimum charge 50 cents first issue, 35 cents each additional issue. Display ad, rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient ads, cash with order. Contract ad, accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.



GOLF—Balls, Bags, Clubs, Tees.

BASEBALL—Bats, Masks, Mitts, Balls.

TENNIS—Racquets, Balls, Nets, Tape.

A REAL GOOD ASSORTMENT
 OF SPORTING GOODS

STRATHMORE HARDWARE

M. A. RELLINGER

Phone 54

Tasty Foods



Carefully selected - prepared by cooks who know how - and served to you in an appetizing and appealing way, is what you get when you dine with us. Prompt and courteous service. Come in any time.

King Edward Hotel & Grill

Cheadle

Miss Gordon and Miss Abbot, of Calgary, were Easter visitors to Harry McKenzie.

Miss Mary Craig is home after visiting with her aunt, Mrs. Stone, of Calgary.

Mrs. O. G. Craig is visiting in Calgary for a few days.

Seeding is in full swing around the district.

Mr. and Mrs. Wade visited in Calgary on Easter Sunday.

Miss Coy Miller was home for Easter Sunday.

Sheik of Mena Village Host to Canadians



Photographed above are Nasser Khattab, who recently arrived in the last forty years at the expense of the rest of the population, and they want to be subsidized indefinitely.

His son, Nasser, 21, popular and handsome drummer, who had guided us from Cairo to the camp, introduced us as sheik of the Mena Village, where about 1,000 inhabitants, the guests were permitted to finish their breakfast before the news was broken to them. We returned—

ing. He was conversing with his young daughter when he was seized with an attack of the heart and died almost instantly.
 His son, Nasser, 21, popular and handsome drummer, who had guided us from Cairo to the camp, introduced us as sheik of the Mena Village, where about 1,000 inhabitants, the guests were permitted to finish their breakfast before the news was broken to them. We returned—
 A Bedouin Camp.
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An Unjust Burden

In another column a report will be found of an appeal by the C.P.R. against the assessment of their property in Strathmore, together with other action to be taken by the Company to reduce their taxation.

Since the town was first commenced the unimproved lots owned by the Company have been exempt from taxation. This exemption expires this year. It is a matter of record that many residential lots were sold by the Canadian Pacific Company at a price of \$125 per lot. They now contend that the lots are not worth more than \$25 per acre on an average.

The Company, of course, cannot be blamed for endeavoring to reduce their taxation is low as possible. Everyone else does the same when opportunity offers, but it seems to us that the towns and districts affected should put their case before the Dominion Government. The exemptions on lots and lands were given by the Dominion Government for the purpose of encouraging the railway to build for the benefit of the people of Canada as a whole. The people on these lands are receiving the benefit of education, and similar public services free, and these services are paid by the rest of the community.

It is not fair that isolated communities should be singled out to pay the price of grants made for the benefit of Canada as a whole, whether for railways or irrigation, and the communities affected, which are numerous, should combine to put their case before the Government at the earliest possible moment, and ask for a grant equivalent to the amount they lose and have lost by these exemptions.

Muck-Raking

Not content with the unfortunately all too common scandals of our own Canadian life, some sections of the daily press scour the world for the unsavory details of murder trials, divorces, and so forth.

The advertised feature of one of the Calgary dailies last Saturday was the confession, explanation, revelation, or call it what you will, of one of the principal in the Dominion divorce case, tried lately in London, England, case, tried lately in London, England, case.

At the same time, while many columns of this type of matter cross the Atlantic, only a brief synopsis is given of an epoch-making speech by Premier Baldwin of Great Britain, pleading for goodwill between capital and labour—a speech which has a direct bearing on our unemployment problem in Canada.

But the newspapers who publish such of the kind mentioned above do not so much to blame as the readers.

A newspaper mirrors the kind of reading its public desires. The Sunday editions from Chicago and other large cities enjoy a growing circulation here, and their columns are full of matrimonial misadventures and the chronicles of crime.

Our Canadian dailies have been freed from this evil so far that the sensational papers of the large cities of the United States and Britain, and it is rather a pity to see any one of them step down. We hope the latest is temporary.

One of the results of the publication of the details of the Dominion case in Britain has been a demand for similar cases in future be less a camera, or that the newspapers be restricted in the amount of publicity offered to them. This demand is supported by many of the better British journals.

"PETER PAN" COMING

For Saturday, April 25th, Mr. M. S. Little has secured the famous photograph, "Peter Pan." This picture is one of the biggest attractions of the season. Watch for advertising next week.

TRY STRATHMORE FOR JOB PRINTING

The well-equipped and modern plant of the Strathmore and Bow Valley Standard, in addition to newspaper production specializes in

COMMERCIAL JOB PRINTING

Of Any Variety and Quantity Required.

Out-of-town orders given special attention. Send your rush orders by mail or phone. We will look after them.

ILLUSTRATIONS

The famous Bonnet-Brown Sales Service and equipment, which we carry for your benefit, enables us to illustrate your advertisements, posters, catalogues, etc., at no extra cost to you. It is up-to-date, being renewed monthly. Ask about it when ordering.

Strathmore & Bow Valley Standard

Phones 17 and 68,

Strathmore, Alta.

THE PIONEER MEAT MARKET



Choice Steaks
 T. Bone, Sirloin, Porterhouse, Club or Round Steaks of the finest and tenderest cuts—delightfully tasty when broiled or fried—shop for them here.

GEO. SNAITH

Phones: Store 25,

Residence 70

orial H

April

ADULTS

on your part date on wth tion expires. If YOU are in years we would appreciate immediate settlement.

Small Deposits

Do not delay a savings deposit on account of its small size. Small regular deposits soon amount to a substantial sum.

One dollar opens a savings account at any branch of the Union Bank.



UNION BANK OF CANADA

Strathmore Branch and Safety Deposit Boxes—Van Tighem, Manager
Langdon Branch and Safety Deposit Boxes—A. B. Smith, Mgr.
Branches also at Standard and Carleton

Legal & Professional

J. J. PETRIE

Barriater, Solicitor and Notary Public.
Suite 2, Mills Block, 322 8th Ave. W.
Calgary.
Strathmore every Saturday.

Sinclair & Jull

Barriaters, Solicitors, Notaries
MONEY TO LOAN
Offices 200-202 Bay Block, 328a, 8th
Avenue West, Calgary.
Strathmore—King Edward Hotel.
Friday 3:30 p.m. to Saturday 6 p.m.
of each week.

F. R. LILLY

INSURANCE, LANDS, RENTALS,
REAL ESTATE
STRATHMORE, ALBERTA

CHASE & Co
Funeral Directors and
Embalmers.
Parlors 3rd Street
STRATHMORE
Phone 78.

THE
HUB

Billiard Room and
Bowling Alleys
Tobaccos & All Kinds
of "Smokers"
NECESSARIES.

ROLAND HILL, Prop.

Drumheller Atlas
LUMP, ton \$7.75
Delivered \$8.25
STOVE, Nut \$6.75
Delivered \$7.25

GALT LUMP
Ton \$9.25
Delivered \$9.75

T. H. EVES
DEALER
Phone 32, Strathmore

GRAIN PRICES

The following grain prices are for
grain by wagon-load at Strathmore
red prices, and for information
of the public only. Figures are kind
ly supplied by Mr. T. H. Eves, of the
Robin Hood Elevator.

Wheat		
No. 1	Track, Vancouver	1.58
2		1.55
3		1.52
4		1.50
Oats		
2 C.W.		35
3 C.W.		32
Ex. No. 1 Feed		30
Flax		
No. 1		2.10
2		2.05
Barley		
No. 3		57
4		52
Rye		
2 C.W.		30
3 C.W.		28

Slats' Diary

Friday—well I guess had got a
plenty reason to get mad at pa ever
now, and occasionally like tonight when we had
Co. at the house on a
visit. They got to
talking about the way
young folks spends their
valuable time at petting
parties, what ever they
is. One of the ladies is
a ole made way up
about forty years of old
age & she was twice a
tawler and she sed.
well I want to tell you
all it're here whether
you believe me or not
that I've never been
kissed by a man out side near relations. And
pa sed to her Well I believe you. She
went home soon after and I guess pa
was sorry he didn't have no place to
go to.

Saturday—Mr. Hix went out to
visit in his garden this afternoon but
I turned him down and he got 3
more about it. But the Tagers has
a game of base ball on and depended
on me to pitch. He says to me, Why
I all ways been told you was a middle
young man. I sed to him, Well maybe
I am but I ain't what they call easy
Winning Moddie.

Sunday—Sunday school set just
in time for us to see a dandy aced-
ent. They was a fellow leaping up
the st. and recked his onto as he
turned the corner about twenty ft. be-
fore he got to it.

Monday—getting money has made
a fool of I of are neilors pa says.
She is so dippy on imported stuff at whet
she went to get a tooth pulled out to-
day she refused to take a Local Anesthetick.

Tuesday—Pa was talking about I
woman with wants her name in the
paper every time. He sed she gets her
name in the first class paper as often
as a time here of lately.

Wednesday—Teacher set Officers to
give a sentence with the wild years
and he sed. I yearn two kids every
time I cut the grass.

Thursday—Sum of the kids was try-
ing to kid me because my penis was
so short. I think I done pretty well
when you remember I didn't have
none a tall when I was born a cord-
ing to all reports.

Dr. R. R. McIntyre

DENTIST

714 Herald Building,
Calgary.

Phones: Office M6033
Res. M7849

WILL BE AT

Dr. Robinson's office,
Strathmore, Tuesday
and Wednesday of
each week.

Appointments can
be arranged with Mr.
T. M. Wears.

Smilin' Charlie Says



"About th' bravest
people we know of
are these birds
who're claimin'
credit fr' starlin'
th' cross word
puzzle sed'—"

men in optimism and the joy of life.
Paint makes the town attractive to
visitors increasing the tourist trade,
which puts money into the pockets of
every citizen. For the sake of happi-
ness and prosperity, get on the paint
brushes today. —Hill River Times

WATCH THIS SPACE

INSURE

with an Insurance
Man who is paying
local taxes, and whose
interests are in the
District.

F. J. DUNN

Strathmore, Alta.
"The Reliable Land
and Insurance Man."

— Phones —
Office 98, Residence 96

Kill 'Em

WHAT?
GOPHERS—
Now is the time to
get rid of this pest.
"EVER READY"
is handy to use, and
is guaranteed to do
the work.
OTHER LINES
of reliable poisons are
STRYCHNINE
and KILL-'EM-QUICK

Sport!

We now have a full
stock of Tennis Balls,
Golf Balls, Baseballs,
and Rubber Balls, also
Marbles for the Boys.

Strathmore
Pharmacy

Rexall Drug Store

Buy Your Drugs from
the Drug Store.

DRESSMAKING

Mrs. M. Miller

is prepared to do high-class
Dressmaking. Prices mod-
erate. Rooms at King Ed-
ward Hotel, Strathmore.

John D.--Still Hale and Hearty
at 85

The venerable looking gentleman at
the right, of course, you recognize as
the world's richest man, John D.
Rockefeller. And just note how hale
and hearty he looks in this most re-
cent photograph of him—despite the
fact he has reached the 85th milestone
of his career.
This picture of the famous oil mag-



Rates for one insertion, 2 cents per word per issue, 1
cent per word each additional issue, minimum charge 50c.
Cash must accompany ads.

Livestock

WILL TRADE 25 to 40 head Horses
for Cattle. Apply Box 40, Strath-
more Standard. 15-4

WILL TRADE about 18 head White
Angora Goats for Hogs or Cows.
Apply Box 19, Strathmore Standard.
15-4

WANTED TO BUY, 4 or 5 good Milk
Cows, fresh or coming fresh. Apply
C. A. Ross, 6 miles south Strath-
more. 22-4

Seed Grain, Hay & Feed
FOR SALE, 2,500 bushels 1923 Seed
Oats, government test 95%. Apply
J. P. Voermans, Phone 108, Strath-
more. 22-4

FOR SALE, Quantity of 1923 Seed
Oats, germination 95%, 50c per
bushel, also a quantity of feed oats,
50c per bushel. Will sell in any
quantity. Apply H. Veramann, Ph-
one 1015, Rockyford. 15-4

FOR SALE, Leader Seed Oats,
cleaned. Liberty or Hulseas also six
unexcelled for poultry or pigs. G. J.
Shuck, Lyalla, Phone evenings,
Strathmore 2106. 15-4

FOR SALE, Seed Oats, Leader, 1923,
germination 97% in six days. Hor-
rocks, Ardmore. 15-4

FOR SALE, 1,000 bushels Best seed
Victory Oats, crop of 1923, free of
noxious weeds or wild oats. Apply
Frank Osborne, P.O. Box 235, Strath-
more. 15-4

SELLING CANADIAN FIELD PEAS
Government germination test 95% in
5 days, grade number 1, guaranteed
clean, \$3.25 per bushel, including
bags. D. E. England, phone 505,
Strathmore. 15-4

CANADIAN FIELD PEAS FOR SALE
Fine sample, germination 95% in
five days, \$3.00 per bushel, sacks at
value. Apply Miller and Clemens,
Broadacre Farm, Rockyford, phone
36. 29-4

FOR SALE, about 2500 bushels of
1923 Seed Oats, also Seed Wheat.
Apply H. A. Newton, phone R113,
Delmore. 15-4

Houses for Rent or Sale
FOR RENT, the Harry Tompkins
House, 4th Street, and Wilkins'
House, 1st Street. Apply Jos. Van
Tighem, Strathmore. 22-4

Miscellaneous

WILL CONTRACT for plowing, seed-
ing, or any other similar work, sup-
plying horses and labor. Apply C.
E. Bentler, Strathmore. 15-4

FOR SALE, 200 Java Flour Sacks, 8c
each. Apply Bakery, or phone 57,
Strathmore. 15-4

FARM FOR SALE, 1/4 mile from
Strathmore, 165 acres (42 acres
summerfallow) 2 barns with hay
kicks, implement sheds and chicken
houses situated, 2 wells, excellent
water, 2 small houses. Would con-
sider exchange for horses property
value for value. For particulars
apply to Lambert, Druggist, Strath-
more, Phone 36. 15-4

COOK WANTED, Must be clean, plain,
capable cook, and unencumbered,
twelve to cook for. All modern con-
veniences. Apply Miller & Clemens,
Rockyford, Phone 36. 22-4

Rockyford. Easy Terms
320 ACRES

One mile from Town and
School. 130 acres summer-
fallow.

Phone R310 Rosebud

Machinery, Implements, Etc.
FOR SALE, 22-in double size Seeder,
in first-class shape, also some
Trotter Seed Barley. Apply C. E.
Bentler, Strathmore. 15-4

FOR SALE, by private treaty, the con-
tents of a well-equipped farm, con-
sisting of 16-acre Deering Seeder,
Deering Mower, Deering Rake, 8 ft.
Deering Binder, Messer Harris Duct
Fertilizer, Messer Harris Disc,
Case Gang Plow, Great West Sulky
(cuttable and breaker bottom), Cor-
rugated Land Packer, Wagon, Some
implements, Harness, number of
small farm tools, also my equity in
one quarter section of land, located
three miles north of Strathmore. All
these implements are in first-class
running order, and priced to sell.
Apply P. de Kort, Strathmore. 15-4

Poultry
FOR SALE, Hatching Eggs from Per-
rie strain of bred to lay single comb
American White Leghorns, \$1.00 per
setting of 15. Apply H. Backs,
Strathmore. 15-4

SETTING EGGS, pure-bred Buff Or-
pington, heavy layers, mated with
exhibition males, \$1.00 for 15, \$5.00
for 100. D. E. England, phone 505,
Strathmore. 15-4

EGGS FOR HATCHING, single comb
Rhode Island Red, bred to lay, 75c
per setting of 13. Apply Mrs. A.
Barnett, phone 1204, Strathmore. 15-4

EGGS FOR HATCHING, Single Comb
Rhode Island Red, heavy laying,
or strain, 75c per thirteen at farm, or
\$1.00 if packed for shipping, also
some choice Cockerels for sale after
the 28th of April, \$1.50 each, and
Baby Chicks, about May 20th, at 20c
each. Apply Broadacre Farm,
Miller & Clemens, Phone 36, Rock-
yford, Alta. 65-4

EGGS FOR HATCHING, Rhode Island
Red, heavy laying strain, 60c per
setting of 15. Apply Mrs. J. D.
North, Phone 317, Strathmore. 15-4

SETTING EGGS, good laying strain
Rhode Island Red, 50c per setting of
15. Phone R1216, Strathmore. 15-4

Lost & Found
REWARD given for cattle branded
K X T right ribs; Horses
branded as per cut on left
shoulder. H. C. Best, Tudor,
15-4

FOUND, at C.P.R. Irrigation Head-
quarters, Gold Masonic
O. E. W. Whitehead,
15-4

dvts.